

# PRESS RELEASE



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## INGRAM ENTERPRISES, INC. AFFILIATE ACQUIRES PYRO SPECTACULARS, USHERING IN A NEW ERA FOR THE FIREWORKS DISPLAY INDUSTRY

[Springfield, MO] – [2024] – An affiliate of Ingram Enterprises, Inc., dba Fireworks Over America, is thrilled to announce the acquisition of Pyro Spectaculars, one of the world's premier fireworks display companies. This landmark acquisition marks a transformative moment for the fireworks display industry, heralding a new chapter of innovation and growth. Ingram Enterprises, Inc. has long admired Pyro Spectaculars for its extraordinary contributions to the pyrotechnics field. Following years of successful collaboration on close-proximity pyrotechnics, this acquisition represents a strategic leap forward in revolutionizing the display industry's business model.

Michael Ingram, President of Ingram Enterprises, Inc., remarked, *"Pyro Spectaculars has a tremendous opportunity to expand across all segments of the display industry. The pieces are already in place. With the right investment, we believe they can rapidly grow from coast to coast."*

Under the leadership of CEO Mike Ingram, Ingram Enterprises, Inc. is committed to upholding the storied legacy of Pyro Spectaculars. This includes retaining key employees and leveraging the expertise of former owners Jim Souza, Gary Souza, and Ian Gilfillan, who will continue to offer their invaluable insights as consultants. Mike Ingram emphasized, *"Our primary goal throughout this transition has been to honor the Souza name, its heritage, values, and, most importantly, its family."*

Ian Gilfillan, Executive Vice President, commented, *"I view this unprecedented opportunity to collaborate with the Ingram family as a game-changer in the display fireworks industry—a chance to move our craft forward through proven showmanship with a keen focus on safety. At the same time, this strategic move ensures the future of the Souza and Gilfillan family's next generation of talented pyrotechnic professionals."*

The next generation of Souza and Gilfillan family members will step into executive leadership roles to ensure both continuity and growth. By integrating Ingram Enterprises' extensive purchasing power and distribution networks with Pyro Spectaculars' century-long industry expertise, the company is poised to become a leader in full-scale pyrotechnic productions. With Mike Ingram serving as CEO and Michael Ingram as President, the company is set to build on its rich history while driving future innovation and success.

Jim Souza, former owner of Pyro Spectaculars, commented, *"Joining forces with Ingram Enterprises is a fantastic opportunity for Pyro Spectaculars. Their vision aligns with our commitment to excellence, and together, we can push the boundaries of what's possible in pyrotechnics."*

### About Pyro Spectaculars

Pyro Spectaculars has been a trailblazer in the fireworks display industry for over 100 years, renowned for its cutting-edge pyrotechnics and spectacular shows like Macy's Fourth of July, Seattle Space Needle, Olympic Games, NFL, MLB, NHL, and many more. The company's rich legacy of artistry and precision continues to inspire awe and wonder.

### About Ingram Enterprises, Inc.

Ingram Enterprises, Inc., dba Fireworks Over America, is a leading force in the fireworks industry, known for its enormous selection, exceptional products, aggressive pricing, and unparalleled customer service. With a strong emphasis on strategic growth and expansion, Ingram Enterprises, Inc. continues to set new standards in the pyrotechnic industry.

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*\*Media Kit available upon request.*

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